

# URGENT MESSAGE from Mayor Beverly Johnson

Dear Friend,

In today's tough economy, it is my responsibility to maintain your essential city services and protect you—the Alameda taxpayer—from fiscal waste. That's why **I urge you to vote NO on B in Alameda's upcoming Special Election.**

I've carefully studied Measure "B" – the Developer-written plan for Alameda Point. **The City Auditor and City Treasurer agree that Measure B could cost you hundreds of dollars per year in tax increases** from a shortfall of as much as \$500 Million.

Measure B also creates an UNFAIR TAX SYSTEM by limiting the tax-rate that future Alameda Point residents will pay – newcomers will pay less, while we pay more!

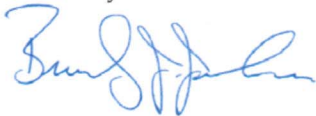
**Measure B is Bad for Alameda, and bad for you—please vote NO!**

Alamedans are seniors who use 9-1-1 and public safety services, Alamedans have families with children who need quality schools, parks and recreation, and Alamedans are small businesses owners struggling in today's economy. Measure B does NOT guarantee that a single park, fire station or school will get built—don't be misled!

Measure B hurts our taxpayers and our small businesses. With Sacramento politicians planning to take even more money away from us for the state's budget crisis -- and so many of us on fixed incomes or out of work -- **we can't afford a plan as irresponsible and expensive as Measure B.**

**Join the Alameda Chamber of Commerce, City Auditor Kevin Kearney, City Treasurer Kevin Kennedy, Alameda residents, Assemblyman Sandre Swanson, County Supervisor Alice Lai-Bitker and a majority of the City Council in voting NO on B.** Absentee ballots will begin to be mailed January 4<sup>th</sup>.

Thank you,



Mayor Beverly Johnson