

Dear West End resident,

As an Alameda resident and President of Bladium Sports and Fitness Club, one of Alameda's successful businesses, I care about what happens in Alameda and at the old navy base. For the past few years, I have been involved in the discussions to create a plan to improve the old navy base.

Did you know that the City of Alameda spends over \$12 million taxpayer dollars every year maintaining and repairing buildings, roads and utilities at the old navy base?

Did you know that it costs every Alameda taxpayer about \$400 a year for maintenance of the old navy base and that it is just getting worse?

Measure B on the ballot would change all of that by allowing limited development of the old navy base so that improvements would not only pay for themselves but would bring needed revenue into Alameda. Measure B was placed on the ballot after hundreds of hours of community input. It lays out requirements that any developer must follow if they want to build. It requires the developer to provide parks, a school, a new library, and to repair roads and replace sewer, gas, water and utility lines at no cost to taxpayers. The developer and the Navy are required to clean up the contamination and toxins, again, at no cost to taxpayers.

Since the Navy left, Webster Street and other West End businesses have suffered greatly, reducing opportunities on the West End. As West End residents we know the City has a hard time meeting our needs, claiming that there isn't enough money to improve police protection and other emergency services. Perhaps if the City made the developers pay for the old navy base, there would be enough money to help our neighborhoods.

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Please join me in voting yes to make sure *developers* pay to clean up and maintain the old navy base, rather than us taxpayers.

Sincerely,



Brad Shook

*President, Bladium Sports and Fitness Club and  
President, West Alameda Business Association*

BRAD SHOOK

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*Important information for  
West End residents.*

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Revitalize Alameda Point, with major funding from SCC Alameda Point LLC and Cal Land Ventures LLC.  
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