# **ADVISORY COMMITTEE**

# Doug Siden

Board Member,
East Bay Regional Parks

#### **Doug Biggs**

Executive Director,
Alameda Point Collaborative

#### Josh Cohen

**Qibits Associates** 

#### Barbara Kahn

Alameda Democratic Club

# Diane Lichtenstein

Vice President, HOMES

#### Ron Matthews

President, Alameda Little League, Alameda Babe Ruth, & Alameda High School Athletic Boosters

# **Kathy Moehring**

Executive Director, West Alameda Business Association

# **Honora Murphy**

Friends of the Alameda Free Library

# Helen Sause

President, HOMES

#### **Brad Shook**

President, Bladium Sports and Fitness Club; President, West Alameda Business Association

# <u>Jon Spangler</u>

# Kevin Gorham

Athletic Director/Teacher, Encinal High School

## **Chris Seiwald**

Owner, Perforce Software

titles for identification purposes only

partial list

# Alamedans for

# Alameda Point Revitalization

Dear Neighbor,

Like you, we care a great deal about Alameda. Some of us worked to secure funding to build the new Main Library and keep Alameda Hospital open. Some worked to generat stable local funding for our schools. Others worked to improve parks and sports fields for children. Others of us are active in programs that benefit seniors and children.

Now we have come together to tackle another critical issue for Alameda—revitalizing Alameda Point.

You have probably heard talk about plans for the future of Alameda Point, the site of the former Alameda Naval Air Station on the west end of Alameda. The Naval Air Station closed permanently twelve years ago. Since that time, many plans have been developed but little progress has been made to transform the base into a safe and productive part of our community. Costs to maintain the crumbling infrastructure and decaying buildings at Alameda Point continue to grow, making it a burden on the city and Alameda taxpayers.

But now there is an opportunity to change that.

We are writing to tell you about a plan that we believe will enable Alameda Point to become a tremendous asset to our community and to ask you to join us in making this plan a reality.

The City, the Navy and SunCal, the planning and development firm selected by the City to plan the revitalization of Alameda Point, are working out the final details of the Plan. The Plan will then be put before the citizens of Alameda as an initiative to be voted on by our citizens. It will be the voters—not city council members, developers or special interests—who will have the final say on whether this plan makes sense for our community.

The Plan to revitalize Alameda Point is based upon input from the citizens of Alameda over the course of many years. It will clean up the toxins at the site to a safe standard. It provides civic and recreational amenities for all Alamedans in the form of hiking and biking trails, a new library, a fire station, schools, and sports and recreational facilities. It will create jobs, provide an array of housing choices and, over time, generate significant revenue for our city and our schools. Restoration of historic buildings is also part of the plan.

We feel confident that if you study the plan for Alameda Point you will support it as well. But we need your help to make sure that voters approve this important ballot measure.

Working together we can make Alameda Point an asset and a part of our community that we can all be proud of.

Thank you.

Daya Sidan

Doug Siden

Doug Biggs

Josh Cohen

Barbara Kahn

Diane Lichtenstein

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Ron Matthews

Kathy Moehring

Honora Murphy

Honora Murphy

Helen Sause

**Brad Shook** 

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