

VOTE NO ON MEASURE - A BAD DEAL FOR OUR CITY

Like many fellow Alamedans, we want to see Alameda Point developed so this historic area can be revitalized to benefit the entire city again. Therefore, we do support a smart, economic development. However, the SunCal proposed development is wrong for the future of Alameda and for all taxpayers. Here's why:

Measure is a developer-sponsored measure, by SunCal, that is one-sided. It circumvents City planning processes and gives the developer **complete control** of Alameda Point.

If passed, Measure guarantees the developer the following rights:

Loses \$51 million in fees for our City that would ordinarily be collected from the Developer for basic infrastructure.

Diverts nearly \$12 million in yearly lease revenue from our City to the Developer.

Locks in a short fall for public improvements and benefits by \$175 million.

Guarantees SunCal can sell Alameda Point to **any** developer – **immediately** with no say from voters or the City.

Leaves the door open for neglect and blight with no actual development required.

Freezes the Developer's already insufficient funding at today's dollar value for the next twenty-five years.

Approves this development without crucial information on environmental mitigation, design or **costs until after this election.**

Risks raising other taxes and fees when Alameda Point's costs exceed the 2% cap.

Exposes the City of Alameda to potential costly lawsuits.

WE CANNOT AFFORD A PLAN that will leave our City and its taxpayers responsible for millions of dollars if Alameda Point development fails.

WE CANNOT AFFORD TO GIVE total control and complete oversight of Alameda Point to **any** developer.

WE CANNOT AFFORD TO FUND any portion of the critical infrastructure and promised public benefits with your tax dollars.

WE CANNOT AFFORD UNATTAINABLE PROMISES from the developer.

WE CANNOT AFFORD MEASURE .

PLEASE VOTE NO ON MEASURE !

DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS

(Elections Code Section 9600)

The undersigned author(s) of the:

_____ Argument in Favor (300 words)

Argument Against (300 words)

_____ Rebuttal to Argument in Favor (250 words)

_____ Rebuttal to Argument Against (250 words)

of ballot measure A at the Special election

for the City of Alameda to be held on 2/2/10 hereby state that such

argument is true and correct to the best of his/her/their knowledge and belief:

1. BEVERLY JOHNSON [Signature] 11/13/09
Printed name Signature and date

MAYOR, CITY OF ALAMEDA
Title to appear on argument

2. DOUG de HAAN [Signature] 11/13/09
Printed name Signature and date

VICE MAYOR, CITY OF ALAMEDA
Title to appear on argument

3. Kevin Kennedy [Signature] 11/13/09
Printed name Signature and date

Treasurer, City of Alameda
Title to appear on argument

4. BLAIRE A. BRYDON [Signature] 11/16/09
Printed name Signature and date

PARSEDUENT
ALAMEDA CHAMBER OF COMMERCE
Title to appear on argument

5. DENNIS G. PAGONES [Signature] 11/16/08
Printed name Signature and date

REAL ESTATE BROKER /
ALAMEDA BUSINESS OWNER
Title to appear on argument

IMPORTANT: Indicate below the name of the person to contact and/or receive correspondence.

Name MELODY MARR

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