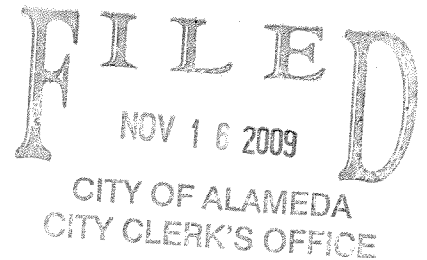


Argument in Favor of Measure ___

~~Alameda Point~~



The Naval Air Station at the western end of Alameda permanently closed more than 12 years ago. Since then, many plans have been developed, but little progress has been made to transform the base into a safe and productive part of our city.

Costs to maintain the crumbling infrastructure and decaying buildings at Alameda Point continue to grow, making it a burden on the City of Alameda and Alameda taxpayers. After decades of military use, the Navy is cleaning up the contaminated soil and groundwater; however, the site's aging buildings are contaminated, and the roads, sewers and utilities need to be replaced.

Now, there is a unique opportunity to further clean up Alameda Point and make it a vibrant part of our community, without cost to current Alameda taxpayers.

World-renowned planners, with input from citizens of Alameda over many years and through dozens of public workshops and community meetings, have developed a plan to create a green, sustainable, transit-oriented development at Alameda Point.

If approved, the plan will:

- Remove decayed buildings and further clean up the toxic waste
- Improve public access to water and create bayside walking and biking trails
- Provide 145 acres of parks and open space
- Preserve historic structures
- Build a new ferry terminal
- Bring new businesses and jobs to Alameda
- Build recreational and sports facilities
- Build a new library, fire station and school

This plan will NOT cost existing taxpayers. In fact, the City requires that the plan must pay for itself.

The plan to revitalize Alameda Point is supported by community and business leaders, environmentalists, seniors and residents. Please visit www.alamedapointcommunity.com for more information.

Now it's up to you to help make this plan a reality and decide Alameda's future. Vote YES on ___.

1

9600. All arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument:

The undersigned proponent(s) or author(s) of the

_____ PRIMARY _____
(primary/rebuttal)

argument _____ IN FAVOR _____ ballot proposition
(in favor of/against)

_____ at the _____ election
(name or number) (title of election)

for the _____ CITY OF ALAMEDA _____ to be held on _____ FEBRUARY 2nd 2010 _____ hereby
(jurisdiction) (date)

state that this argument is true and correct to the best of _____ knowledge and belief.
(his/her/their)

Signed _____ Date 11-15-09

DOUG SIDEN
PRESIDENT
EAST BAY REGIONAL PARK DISTRICT

2

9600. All arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument:

The undersigned proponent(s) or author(s) of the

PRIMARY
(primary/rebuttal)

argument IN FAVOR ballot proposition
(in favor of/against)

at the _____ election
(name or number) (title of election)

for the CITY OF ALAMEDA to be held on FEBRUARY 2nd 2010 hereby
(jurisdiction) (date)

state that this argument is true and correct to the best of _____ knowledge and belief.
(his/her/their)

Signed Helen Sause Date 11.16.09

Helen Sause

President, HOMEFS Housing Opportunities
Make Economic Sense

3

DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS

(Elections Code Section 9600)

The undersigned author(s) of the:

Argument in Favor (300 words) _____ Argument Against (300 words)
_____ Rebuttal to Argument in Favor (250 words) _____ Rebuttal to Argument Against (250 words)

of ballot measure _____ at the Special election
for the City of Alameda to be held on February 2, 2010 hereby state that such
argument is true and correct to the best of his/her/their knowledge and belief:

1. Christopher Seiwald
Printed name
Local Business Owner
Title to appear on argument

[Signature] 11/15/09
Signature and date

2. _____
Printed name

Title to appear on argument

Signature and date

3. _____
Printed name

Title to appear on argument

Signature and date

4. _____
Printed name

Title to appear on argument

Signature and date

5. _____
Printed name

Title to appear on argument

Signature and date

IMPORTANT: Indicate below the name of the person to contact and/or receive correspondence.

Name ~~Christopher Seiwald~~ Address ~~7201 Sherman St~~
Phone ~~865 7222~~ City/Zip Code ~~Alameda 94501~~

June 2002 Sabrina Dickinson 191 Ridgeway Ave, Oakland
510-658-7003 94611
Sabrinada@tramuola.com

4

DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS

(Elections Code Section 9600)

The undersigned author(s) of the:

Argument in Favor (300 words) Argument Against (300 words)
Rebuttal to Argument in Favor (250 words) Rebuttal to Argument Against (250 words)

of ballot measure at the election
for the City of Alameda to be held on hereby state that such
argument is true and correct to the best of his/her/their knowledge and belief:

1. RON MATTHEWS Ron Matthews 11/16/09
Printed name Signature and date
PRESIDENT, ALAMEDA LITTLE LEAGUE + BABE RUTH AND BOOSTERS
Title to appear on argument and Alameda High School Athletic Boosters

2.
Printed name Signature and date
Title to appear on argument

3.
Printed name Signature and date
Title to appear on argument

4.
Printed name Signature and date
Title to appear on argument

5.
Printed name Signature and date
Title to appear on argument

IMPORTANT: Indicate below the name of the person to contact and/or receive correspondence.

Name Address
Phone City/Zip Code

6

DECLARATION BY AUTHOR(S) OF ARGUMENTS OR REBUTTALS
(Elections Code Section 9600)

The undersigned author(s) of the:

_____ Argument in Favor (300 words)

_____ Argument Against (300 words)

_____ Rebuttal to Argument in Favor (250 words)

_____ Rebuttal to Argument Against (250 words)

of ballot measure _____ at the _____ election

for the City of Alameda to be held on _____ hereby state that such

argument is true and correct to the best of his/her/their knowledge and belief:

1. HONORA MURPHY
Printed name

Honora Murphy 11/15/09
Signature and date

Alameda Library Supporter; 45 year Alameda resident
Title to appear on argument

2. _____
Printed name

Signature and date

Title to appear on argument

3. _____
Printed name

Signature and date

Title to appear on argument

4. _____
Printed name

Signature and date

Title to appear on argument

5. _____
Printed name

Signature and date

Title to appear on argument

IMPORTANT: Indicate below the name of the person to contact and/or receive correspondence.

Name _____

Address _____

Phone _____

City/Zip Code _____